

# Vijay Karia's Role in Aligning Industry with India's Green Energy Goals

In a world facing climate challenges and energy demands like never before, India's transition to a green, sustainable economy is not just urgent—it's inevitable. At the forefront of this transformation stands Vijay Karia, Chairman and Managing Director of Ravin Group, whose decades of work have made him a key figure in aligning industry practices with the country's ambitious green energy goals.

## A Vision Rooted in Responsibility

Vijay Karia's leadership is defined by a belief that industrial growth must go hand-in-hand with environmental accountability. Long before sustainability became a buzzword, Mr. Karia embedded it into Ravin Group's DNA—championing cleaner manufacturing, energy-efficient products, and innovations that support renewable energy infrastructure across India and beyond.

"Green energy is not a trend—it's a national and global need. Industry must not just participate but lead this change," Mr. Karia has said at various energy summits and infrastructure forums.

## Supporting India's Energy Transition

India's green energy ambitions are vast: achieving 500 GW of non-fossil fuel capacity by 2030, reaching net-zero carbon emissions by 2070, and building a resilient, decentralized energy ecosystem. Mr. Karia's work directly supports these targets by ensuring the backbone of green energy—power transmission—is as clean and efficient as the source itself.

Under his leadership, Ravin Group has supplied high-performance cables and power solutions to solar parks, wind farms, and smart grid projects across the country. Their technology enables the smooth integration of renewable energy into the national grid while minimizing transmission losses and system overloads.

## Championing Innovation in Clean Infrastructure

One of Vijay Karia's most remarkable achievements has been solving complex urban challenges through innovative energy delivery methods. When Mumbai's dense infrastructure made conventional power transmission unviable, Ravin Group pioneered a breakthrough method: hanging high-voltage cables 40 meters above ground, then running them underground to power the city's expanding metro network.

This solution—unseen before in Asia—not only ensured uninterrupted development but demonstrated how Indian industry can set global standards in engineering and energy efficiency.

## Advocating for Industry-Wide Change

Beyond business, Mr. Karia actively participates in policy dialogue, public forums, and cross-sector initiatives to push for sustainable industrial transformation. He has consistently advocated for:

- Incentives for green manufacturing
- Wider adoption of renewable technologies
- Public-private partnerships for energy innovation
- Skill development in clean energy sectors

His message is clear: India's energy goals are achievable only if industry stops waiting for change and starts driving it.

## A Role Model for the Green Economy

Vijay Karia's work is not limited to corporate boardrooms—it extends to mentoring entrepreneurs, collaborating with environmental organizations, and supporting youth-focused energy awareness campaigns. He has spoken about the importance of creating value, not just wealth, and ensuring that growth today doesn't compromise the planet tomorrow.

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## Conclusion: A Leader Powering India's Green Future

As India accelerates toward its green energy future, it needs leaders who are bold, responsible, and future-focused. Vijay Karia embodies all three. Through groundbreaking innovation, policy alignment, and a deep commitment to sustainable progress, he continues to lead by example—showing how industry can be both profitable and purposeful.

In aligning industry with India's green energy goals, Vijay Karia is doing more than running a business—he's shaping a future where energy is clean, accessible, and built to last.